



QUARTERLY REPORT

FY 2026 - QUARTER 1



Executive Summary

During the first quarter of the fiscal year, the organization focused on strategic marketing, business recruitment, infrastructure planning, and downtown revitalization. Key highlights included an international marketing trip to South Korea, two major announcements involving E3 Ag and Compal USA Technology INC, continued progress on critical infrastructure projects, and the successful award of four BIG Program grants. While overall momentum remained strong, some challenges were noted related to permitting timelines. The quarter closed with a solid foundation for continued growth and targeted recruitment efforts in the months ahead.

Infrastructure

Taylor Economic Development Corporation remains committed to advancing infrastructure improvements. The following is a summary of current and ongoing projects underway this quarter.

- Airport Phase 1 Water line
- Phase 2 Wastewater HWY79
- Water/Wastewater Master Plan
- East Side New Water Truck Line

Marketing

Marketing efforts during the quarter focused on increasing visibility and engagement through targeted LinkedIn outreach, press releases, and participation in Austin Business Journal (ABJ) events. Additional exposure was achieved through a radio interview with KRXT 98.5 FM.

LinkedIn performance was particularly strong, with the top-performing post in November generating 6,775 impressions, 194 clicks, 150 reactions, 8 comments, and 16 reposts.

Recruitment

Recruitment efforts remained active and strategically focused, highlighted by an international outreach trip to South Korea in October and a second visit planned for February. During the first quarter of FY26, Taylor Economic Development Corporation generated 32 leads (10 in October, 13 in November, 9 in December) and submitted 15 proposals (5 in October, 4 in November, 6 in December), demonstrating continued momentum in project activity. The EDC remains optimistic about the opportunities ahead in future quarters.

Business Retention & Expansion

During Q1, four BIG Program grants were approved. Award recipients included

- 104 W. 4th St.
- The Taylor Tea House, LLC
- McCleery's
- Vintique Mall

The program supported enhancing building façades and adding new signage. Notably, two of the supported businesses are new to Taylor, contributing to increased vibrancy and appeal in the downtown area. In addition to these efforts, staff conducted 17 Business Retention & Expansion (BRE) visits during Q1, strengthening relationships with local businesses, identifying opportunities for support, and addressing potential challenges to ensure continued growth and stability within the community. Complementing these efforts, Durcon announced a significant expansion that will introduce next-generation manufacturing technologies aimed at expanding production capacity, enhancing product quality, improving operational reliability, and elevating the overall customer experience—underscoring Durcon's continued commitment to innovation, quality, and industry leadership.

ON THE HORIZON

What's Next / Upcoming Priorities

Looking ahead, recruitment and marketing efforts will continue with an additional marketing trip to South Korea planned for February. Meetings with local officials and economic development partners will remain a priority. The organization also aims to complete the water and wastewater master plan and encourage the development of additional speculative buildings to support future business growth

Additional Notes

Staff will continue monitoring progress across all initiatives and provide updates as milestones are achieved. Feedback from stakeholders and partners will be incorporated to refine strategies and ensure alignment with community and economic development goals.





Staff



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